

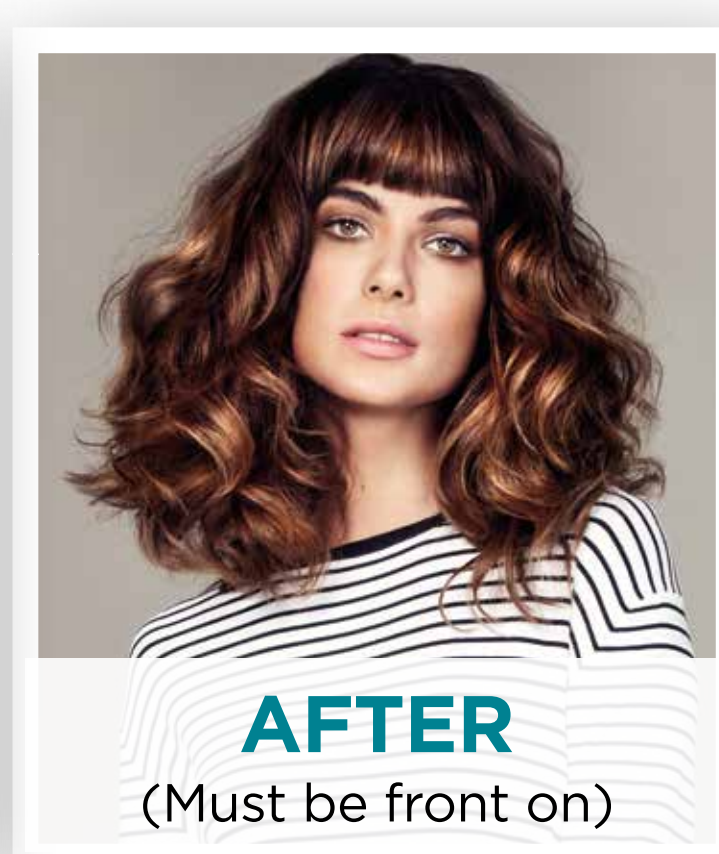
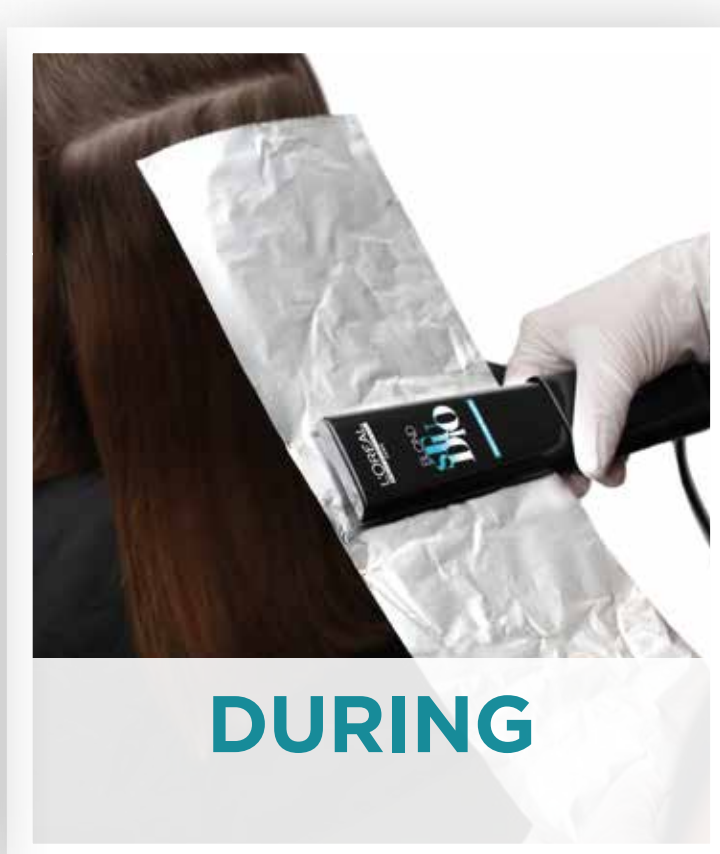
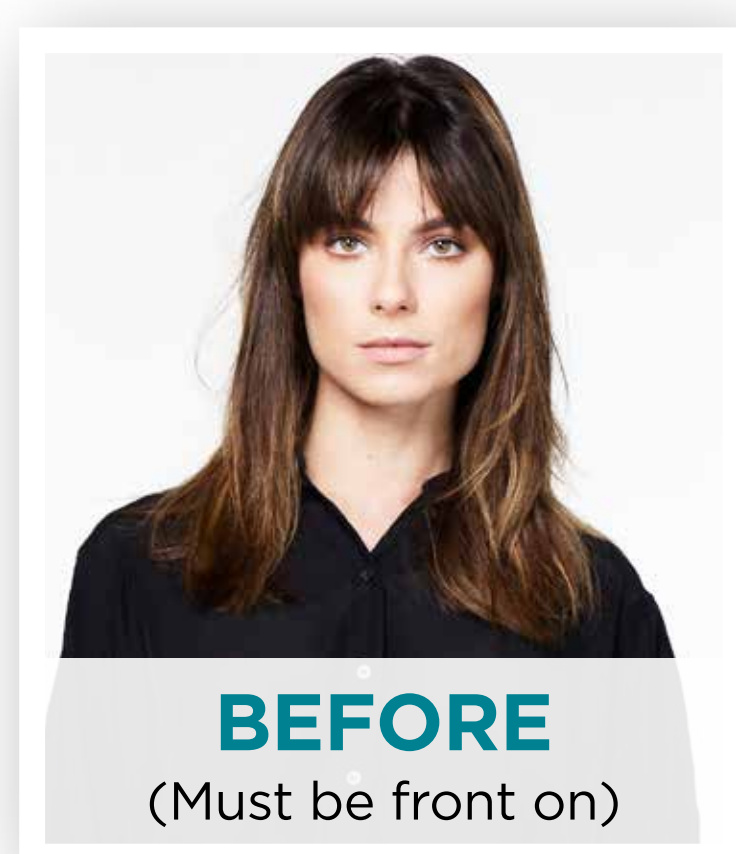
WIN!

A PERSONAL SHOPPING EXPERIENCE WORTH £2000!*

THE – INSTANT HIGHLIGHTS – CHALLENGE

1

Create your Instant Highlights look on your clients.
Submit a **before, during & after** result.



TIP:

During application
you must use
disposable, natural
in colour gloves.

2

Must **post** your before, during & after images in the
same post on Instagram or Facebook.

3

FOR THE UK: Must use all 3 social handles
@lorealpro #instanthighlights #lorealprouk

FOR IRELAND: Must use all 3 social handles
@lorealpro #instanthighlights #lorealproie

TOP TIPS FOR POSTING

A CAROUSEL

OR

A GIF

OR

A LAYOUT STYLE APP

L'ORÉAL
PROFESSIONNEL
PARIS

Terms and conditions apply.

2ND PRIZE: a Décleor product hamper worth £500. **3RD PRIZE:** Complimentary full day salon education session with a L'Oréal Professionnel guest artist.

*UK & ROI residents aged 18+ employed as hairdressers and must be in employment at a trading salon throughout the competition period. Entries open 00:01 15/04/18 until 23:59 31/05/18. To enter entrants must create their instant highlights look on their clients and submit a before, during and after picture of the result. The before and After image must be front on. For the during image, if you post an image showing gloves, they must be natural in colour and disposable. There are 3 prizes to be won. 1st prize: a personal shopping experience worth £2000 at a well known UK Department store, 2nd prize a Décleor product hamper worth £500, 3rd prize is a complimentary full day salon education session with a L'Oréal Professionnel guest artist. Entrants must post their before, during and after images in the same post on either Facebook or Instagram. The post will not be valid without including 3 social handles. For UK Entrants, use @lorealpro #instanthighlights #lorealprouk. For entrants in the Republic of Ireland use @lorealpro #instanthighlights #lorealproie. Any posts prior to the start date will not be counted. If you post on both Facebook and Instagram this will only count as 1 entry. The winners will be selected on the judging date 08/06/18 by an industry renowned, and L'Oréal Professionnel guest artist as an independent judge based upon the criteria stipulated in the entry requirements. Full T&Cs: [http://www.lorealprofessionnel.co.uk/terms. Promoter: L'Oréal Professionnel UK].