

Absolut Repair Molecular

TECHNICAL SHEET



L'ORÉAL
PROFESSIONNEL
PARIS

Absolut Repair Molecular

PEPTIDES BONDER 3% + 5 AMINO ACIDS

PRÉ-TRAITEMENT CONCENTRÉ PROFESSIONNEL
Répare la structure moléculaire du cheveu
Restaure la force. Transformation instantanée

PROFESSIONAL CONCENTRATED PRE-TREATMENT
Hair structure molecular repair system
Restores strength. Instant transformation

SERIE EXPERT 190 ml 6.4 FL. OZ.



L'ORÉAL
PROFESSIONNEL
PARIS

Absolut Repair Molecular

PEPTIDES BONDER + 5 AMINO ACIDS

SHAMPOOING PROFESSIONNEL
Répare la structure moléculaire du cheveu
Restaure force, élasticité et mouvement

PROFESSIONAL SHAMPOO
Hair structure molecular repair system
Restores strength, elasticity and movement

SERIE EXPERT 300 ml 10.1 FL. OZ.



L'ORÉAL
PROFESSIONNEL
PARIS

Absolut Repair Molecular

PEPTIDES BONDER 2% + 5 AMINO ACIDS

SÉRUM À RINCER PROFESSIONNEL
Répare la structure moléculaire du cheveu
Restaure force, élasticité et mouvement
Pénétration en profondeur. Transformation instantanée

PROFESSIONAL RINSE-OFF SERUM
Hair structure molecular repair system
Restores strength, elasticity and movement
Deep penetration. Instant transformation

SERIE EXPERT 250 ml 8.4 FL. OZ.



L'ORÉAL
PROFESSIONNEL
PARIS

Absolut Repair Molecular

PEPTIDES BONDER + 5 AMINO ACIDS

MASQUE PROFESSIONNEL SANS RINÇAGE
Répare la structure moléculaire du cheveu
Restaure force, élasticité et mouvement
Thermo-protecteur

PROFESSIONAL LEAVE-IN MASK
Hair structure molecular repair system
Restores strength, elasticity and movement

SERIE EXPERT 200 ml 6.8 FL. OZ.

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Scientific tech.

WHERE AND WHAT IS DAMAGE

When hair is damaged, it's molecular structure composed of peptides is compromised. During your sensitivity test hair will not easily return to shape or will break.



INTRODUCING NEW TECHNOLOGY

[Absolut Repair Molecular] Rebuilds up to 89% of hair's molecular structure**.

6 patents. 2% Peptides bonder + 5 Amino acids.

Amino acids linked by peptides create keratin:
which is the protein of the hair.

Absolut Repair Molecular:

- Replaces 5 key amino acids
- Refills the alpha helix (the coiled structure of keratin protein)
- Injects powerful amounts of peptides to link the amino acids together



Keratin.
(polypeptide chain)

Amino Acids.

Peptide Bonds.

**Works at
molecular level:**

- Restores original strength, elasticity & movement***
- Instant hair transformation.
- Deep repair.

**Instrumental test after 15 applications of shampoo + rinse-off serum + leave-in mask.

***Consumer test after 2 weeks usage of shampoo + rinse-off serum + leave-in mask.

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Protocol.

ASSESS SENSITIVITY LEVEL

Perform a sensitivity test to establish level of damage

Sensitivity Test

**Sensitised =
Some Strength**

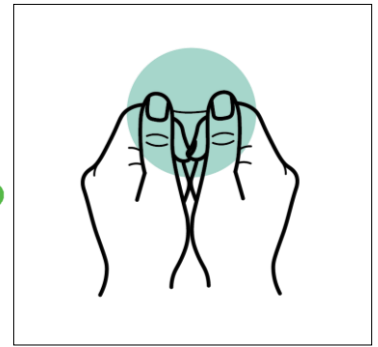
Does not return easily or quickly

**Highly Sensitised =
No Strength**

Cannot return to shape or breaks

**NOT Sensitised =
Strong**

Returns easily to original shape



■ Wrist together, hold 2-3 wet hairs at both ends and pull gently to see if the hair can return to its original shape.

HOW TO USE PROTOCOL:

Step 0: Pre-treatment
Apply to damp hair targeting ends or most damaged areas. Do not rinse.

Step 1: Shampoo
Layer shampoo on top of pre-treatment. Rinse. *(Repeat shampoo if necessary).*

Step 2: Serum
Separate into two and apply the up-to 3 pumps of serum per side. Leave 1-2 mins and rinse.

Step 3: Leave-in Mask
Apply on towel-dried hair and leave in.

In-salon treatment –
Extra Enrichment:
3% Peptides bonder + 5
Amino acids.



WHEN COLOURING:

The Absolut Repair Molecular Pre-Treatment is only recommended for use prior to toning (following a pre lightening service or by itself).

For all other colour services, it is recommended to use Metal Detox.



TONER SEQUENCE

Towel dry and apply toner. Rinse & Shampoo with Absolut Repair Molecular