



#DiacolorBrunette

feat. Jack Howard

Trend Technique Guide

L'ORÉAL
PROFESSIONNEL
PARIS

#DiacolorBrunette

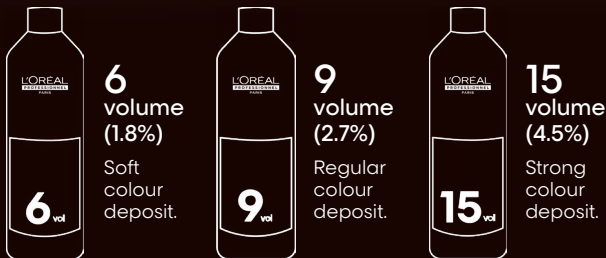
6 new demi gloss shades expanding the Dia color palette



Professional guidance.

1. Preparation.

Wear suitable disposable gloves.
Do not use metallic tools (bowl, comb...).
Use exclusively with the recommended Dia Activateur:



2. Mixing.

In a non-metallic bowl or applicator bottle:
Mix in a **1 + 1.5** ratio
(60ml Dia color colouring cream + 90ml of Dia activateur).

3. Application & development time.

Precise application



Quick application



Wearing suitable disposable gloves apply on dry hair.

FIRST APPLICATION

20 min development time starts at the end of the application.



REGROWTH TOUCH UP

Apply on the regrowth area, start development time of 20 min, then:

- Take through immediately to revive colour with deeper result and/or darken
- Take through after 10min, when lengths & ends are moderately faded
- Take through for the 5 last min, when colour is slightly faded
- Emulsify gently, rinse thoroughly and shampoo with Metal Detox shampoo

White hair blending.

Percentage of white hair	Formula	Dia Activateur 9 volume	Dia Activateur 15 volume
0% to 30% 	Base shade OR Target shade	For tone on tone results	For more reflect visibility
30% to 50% 	Natural shade OR 1/4 Base shade* 3/4 Target shade	For standard white hair blending	For optimised white hair blending OR For more reflect visibility
50% to 70% 	Natural shade OR 1/2 Base shade* 1/2 Target shade		For optimised white hair blending

*Only 1/4 of natural is enough to provide efficient white hair blending.

Dia color Brunette

Dimensional brunette.

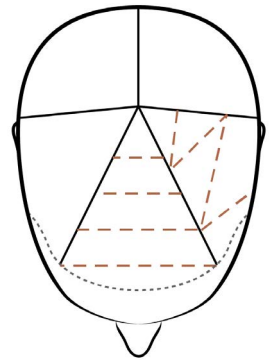
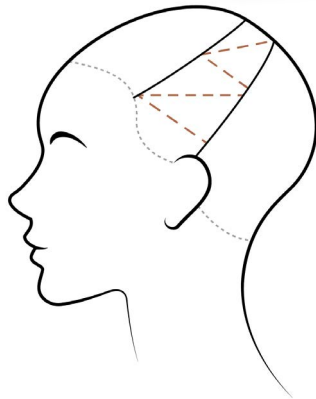
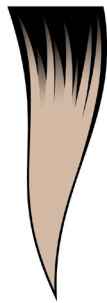
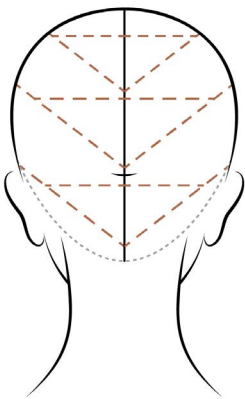


Formula 1

Blond Studio Purple Lightening Balm
+ 40 vol. Nutri-Developer

Formula 2

Dia color 7.32 + 9 vol.

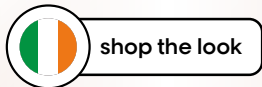
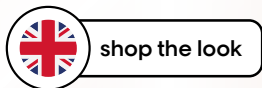


STEP BY STEP

- Step 1** Lightly mist **Metal Detox Professional Pre-Treatment** onto the hair.
- Step 2** Section the hair into 5 sections, 2 from ear to ear and crown to nape to form the back sections.
- Step 3** Split the front sections into 3 triangles, first from the recession points of the hair leaving you 2 sections on both sides of the head.
- Step 4** Starting at the back, section the hair into a V-shape at the nape of the neck using diagonal back sections and begin to balayage using **Formula 1**.
- Step 5** Connect both diagonal back sections with a horizontal section, this will look like an upside triangle.
- Step 6** Repeat this pattern until you reach the crown.
- Step 7** Through the sides begin with a diagonal section parallel to the hairline and balayage the underside to create a face frame.
- Step 8** Alternate between horizontal sections and diagonal back sections to complete the sides.
- Step 9** Through the final section balayage in horizontal sections until you reach the hairline.
- Step 10** **Develop for up to 50 minutes.** Remember, the hair at the back and sides may need to be rinsed sooner.
- Step 11** Rinse thoroughly, shampoo with **Metal Detox** and dry fully.
- Step 12** Lightly mist **Metal Detox Professional Pre-Treatment** onto the hair.
- Step 13** Apply **Formula 2** globally and **develop for up to 20 minutes.**
- Step 14** Rinse thoroughly, shampoo and treat with **Metal Detox**. Style as desired using **Curl Expression**.

Dia color Brunette

Brunette glaze.

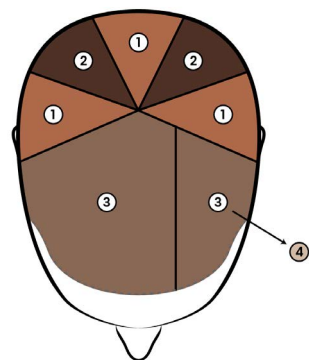
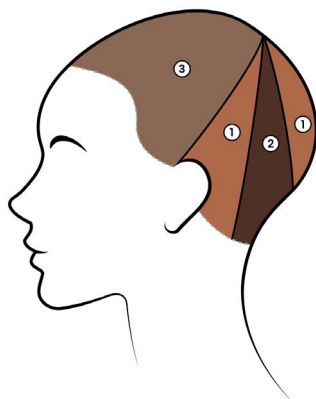
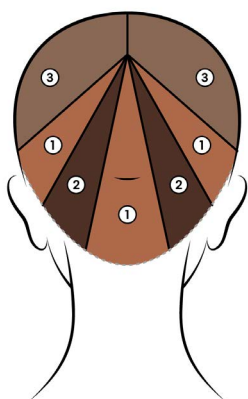


Formula 1 Dia color 5.8 + 9 vol.

Formula 2 Dia color 6.8 + 9 vol.

Formula 3 Dia color 7.32 + 9 vol.

Formula 4 Dia color 7.32 + 15 vol.



STEP BY STEP

Step 1 Lightly mist **Metal Detox Professional Pre-Treatment** onto the hair.

Step 2 Section the hair into 3 sections, from ear to ear to separate the back and place the parting to the crown.

Step 3 Subdivide the back section into 5 triangle sections pivoting from the crown.

Step 4 Apply **Formula 1** from root to tip on the centre and outer triangles.

Step 5 Apply **Formula 2** from root to tip to the remaining 2 triangles of the back section.

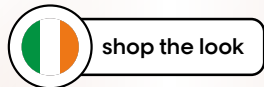
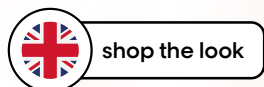
Step 6 Apply **Formula 3** to the root area of both front sections then melt into **Formula 4**.

Step 7 **Develop for up to 20 minutes.**

Step 8 Rinse thoroughly, shampoo and treat with **Metal Detox**. Style as desired using **SteamPod Professional Smoothing Treatment**.

Dia color Brunette

Brunette blend.

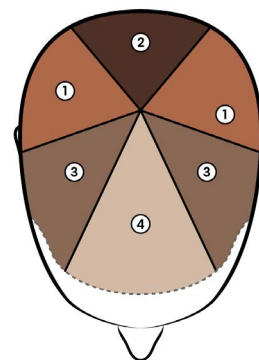
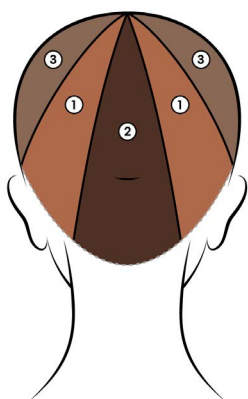


Formula 1 Dia color 5 + 6.8 + 9 vol.

Formula 2 Dia color 6.8 + 9 vol.

Formula 3 Dia color 6 + 6.8 + 15 vol.

Formula 4 Dia color 6 + 6.8 + 9 vol.



STEP BY STEP

Step 1 Lightly mist **Metal Detox Professional Pre-Treatment** onto the hair.

Step 2 From the crown, section the hair into 6 triangle sections pivoting outward. Ensure your parting is within the top triangle.

Step 3 Begin at the back centre triangle and apply **Formula 2** from root to tip.

Step 4 Apply **Formula 1** from root to tip to the triangle sections either side of your first section.

Step 5 Apply **Formula 3** from root to tip on both sides.

Step 6 In your final section, apply **Formula 3** to the root area.

Step 7 Through the top section subdivide into 3 smaller sections.

Step 8 Through each subsection weave using a textured weave and apply **Formula 4** through the lengths and ends.

Step 9 Apply **Formula 3** to the remaining hair in that sub section.

Step 10 Repeat this to complete the final section.

Step 11 **Develop for 20 minutes.**



Unleash the unexpected.

The #DiacolorBrunette movement starts with you!

Show us your interpretation and don't forget to tag @lorealpro and use the #DiacolorBrunette.

For more education on Dia color
click the country flag below



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