

FROM L'ORÉAL PROFESSIONNEL  
FOR EVERY TYPE OF BLONDE CLIENT




THE NEXT GENERATION OF BLONDE



POWDERS

**NEW** BLOND STUDIO 9 LEVELS LIGHTENING POWDER



Up to **9** levels of lift

**WHAT IT DOES**

- Accelerated lift in the early stages of lightening
- Maximum performance
- Optimal neutralisation
- Improved hair cosmeticity\*


\* vs hair before bleaching

**HOW TO MIX**

	OXYDANT		MIXING RATIO		
	20 VOL	30 VOL	1+1	1+2	1+3
GLOBAL	✓	✓**		●	●
ENCLOSED	✓	✓		●	
FREEHAND	✓	✓	●		


TO BE USED EXCLUSIVELY WITH ALUMINIUM FOIL (SOFT ALLOY 8079, 20µm OR SOFT ALLOY 1200 18µm) BY L'ORÉAL PROFESSIONNEL.  
THE USE OF EASI-MECHE OR ANY OTHER TYPE OF FOIL IS **NOT ALLOWED**.  
\*\* USE 20 VOL. MAX FOR ON SCALP APPLICATION.

Up to **50 MIN** DEVELOPMENT TIME



OIL-DEVELOPERS

BLOND STUDIO MULTI-TECHNIQUES LIGHTENING POWDER



Up to **8** levels of lift


**WHAT IT DOES**

- Enriched with Pro-Keratin
- Low odour technology
- High adherence
- Low volatility, creamy texture


**HOW TO MIX**

	OXYDANT			MIXING RATIO		
	20 VOL	30 VOL	40 VOL	1+1	1+1.5	1+3
GLOBAL	✓	✓	✗			●
ENCLOSED	✓	✓	✗		●	
FREEHAND	✓	✓	✓	●		

Up to **50 MIN** DEVELOPMENT TIME



BLOND STUDIO FREEHAND TECHNIQUES



Up to **6** levels of lift


**WHAT IT DOES**

- Ultra compact lightening powder
- Precise application of lightening sections
- Non volatile extra thick texture

**HOW TO MIX**

	OXYDANT			MIXING RATIO		
	20 VOL	30 VOL	40 VOL	1+1	1+1.5	1+3
FREEHAND	✓	✓	✓		●	

Up to **50 MIN** DEVELOPMENT TIME



PASTES

BLOND STUDIO PLATINIUM PLUS  
For darker bases difficult to lighten



Up to **7** levels of lift

BLOND STUDIO PLATINIUM AMMONIA FREE  
For lighter bases easier to lighten



Up to **7** levels of lift

**WHAT IT DOES**

- Luxurious paste with optimum respect for the hair fibre
- Balm texture
- Enriched with nutricerides and beeswax for comfort and condition whilst lightening

**HOW TO MIX**

	OXYDANT			MIXING RATIO		
	20 VOL	30 VOL	40 VOL	1+1	1+2	1+3
GLOBAL	✓	✓	✗			●
ENCLOSED	✓	✓	✗		●	
FREEHAND	✓	✓	✓	●	●	

Up to **50 MIN** DEVELOPMENT TIME



NUTRI-DEVELOPERS

CREAM

BLOND STUDIO MAJIMÈCHES



Up to **5** levels of lift

**WHAT IT DOES**

- High precision lightening
- Double Crème formula: gentle highlight controller cream and gentle highlight activator cream without ammonia
- Non volatile formula, fruity fragrance for client comfort

**HOW TO MIX**

25g  
1 lightening sachet

+

25g  
(1/2 tube) lightening cream

+

25ml of oxydant  
(20, 30, 40 vol)

MIXING RATIO 1 + 1 + 1

Up to **35 MIN** DEVELOPMENT TIME



**! DO NOT USE HEAT • MIXING RATIO INSTRUCTIONS MUST BE RESPECTED AT ALL TIMES • WHILST DEVELOPING, DO NOT WRAP HAIR IN A BUN.**  
**• TO BE USED EXCLUSIVELY WITH ALUMINIUM FOIL (SOFT ALLOY 8079, 20µm OR SOFT ALLOY 1200 18µm) BY L'ORÉAL PROFESSIONNEL.**  
**• THE USE OF EASI-MECHE OR ANY OTHER TYPE OF FOIL IS NOT ALLOWED.**

SHAMPOO

BLOND STUDIO POST-LIGHTENING SHAMPOO



**WHAT IT DOES**

- Stops the action of lightening products
- Totally eliminates lightening residues to ensure even base for toning
- Ensures durability of toner
- Gently cleanses to protect the integrity of the hair fibre


**DIRECTIONS OF USE :**

Spread evenly through hair, follow a gentle shampoo massage and rinse thoroughly.

In case of contact with eyes, rinse them immediately.

SMARTBOND

SMARTBOND & ALL LIGHTENING PRODUCTS



**WHAT IT DOES**

- A bond strengthening system used in every colour and technical service or as a standalone treatment
- For strong and protected hair

**HOW TO MIX**

PRE-LIGHTENERS	QUANTITY OF PRODUCT	SMARTBOND STEP 1
Paste / Powder	30g	8 ml
	40g (2 scoops)	11 ml
	60g (3 scoops)	16 ml
	80g (4 scoops)	21 ml
Blond Studio Majimèches	1 sachet	4 ml

SMARTBOND STEP 2	SHORT HAIR	MID LENGTH HAIR	LONG HAIR
Quantity to apply (in pumps)	4 pumps	5 to 6 pumps	6 to 8 pumps

