FROM L'ORÉAL PROFESSIONNEL

FOR EVERY TYPE OF BLONDE CLIENT





THE NEXT GENERATION OF BLONDE

POWDERS





Up to 9 levels of lift

WHAT IT DOES

- Accelerated lift in the early stages of lightening
- Maximum performance
- Optimal neutralisation
- Improved hair cosmeticity*
- * vs hair before bleaching

HOW TO MIX OXYDANT MIXING RATIO 1+2 1+3 20 30 VOL VOL **GLOBAL** Use 20 Vol. for scalp application only **ENCLOSED FREEHAND** TO BE USED EXCLUSIVELY WITH ALUMINIUM FOIL (SOFT ALLOY 8079, 20µm OR SOFT ALLOY 1200 18µm) BY L'ORÊAL PROFESSIONNEL. THE USE OF EASI-MECHE OR ANY OTHER TYPE OF FOIL IS <u>NOT ALLOWED</u>. ** USE 20 VOL. MAX FOR ON SCALP APPLICATION.



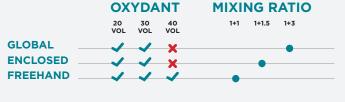
BLOND STUDIO MULTI-TECHNIQUES LIGHTENING POWDER



Up to f 8 levels of lift

- Enriched with Pro-Keratin
- Low odour technology
- High adherance
- Low volatility, creamy texture

HOW TO MIX







BLOND STUDIO FREEHAND TECHNIQUES



Up to 6 levels of lift

- Ultra compact lightening powder
- Precise application of lightening sections
- Non volatile extra thick texture

HOW TO MIX



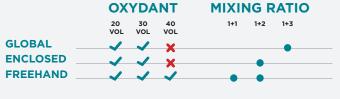
PASTES





- Luxurious paste with optimum respect for the hair fibre
- Balm texture
- Enriched with nutricerides and beeswax for comfort and condition whilst lightening

HOW TO MIX





BLOND STUDIO



• High precision lightening

• Double Créme formula: gentle highlight controller cream and gentle highlight activator cream without

ammonia

• Non volatile formula, fruity fragrance for client comfort

CREAM





- DO NOT USE HEAT MIXING RATIO INSTRUCTIONS MUST BE RESPECTED AT ALL TIMES WHILST DEVELOPING, DO NOT WRAP HAIR IN A BUN.
- TO BE USED EXCLUSIVELY WITH ALUMINIUM FOIL (SOFT ALLOY 8079, 20µm OR SOFT ALLOY 1200 18µm) BY L'ORÉAL PROFESSIONNEL.
- THE USE OF EASI-MECHE OR ANY OTHER TYPE OF FOIL IS NOT ALLOWED.

SHAMPOO



- Stops the action of lightening products
- Totally eliminates lightening residues to ensure even base for toning
- Ensures durability of toner
- Gently cleanses to protect the integrity of the hair fibre

DIRECTIONS OF USE:

Spread evenly through hair, follow a gentle shampoo massage and rinse thoroughly.

In case of contact with eyes, rinse them immediately.

SMARTBOND



- A bond strengthening system used in every colour and technical service or as a standalone treatment
- For strong and protected hair

HOW TO MIX

HOW TO MIX				
PRE-LIGHTENERS	QUANTITY OF PRODUCT		SMARTBOND STEP 1	
Paste / Powder	30g		8 ml	
	40g (2 scoops)		11 ml	
	60g (3 scoops)		16 ml	
	80g (4 scoops)		21 ml	
Blond Studio Majimèches	1 sachet		4 ml	
SMARTBOND STEP 2	SHORT HAIR	MID LENGTH HAIR		LONG HAIR
Quantity to apply (in pumps)	4 pumps	5 to 6 pumps		6 to 8 pumps

